



OVERVIEW

Tiny Tots Trick or Treat gives kids and families a fun, safe way to enjoy Halloween in historic Downtown Milton! Hosted by the Downtown Milton Business Improvement Area with participation from local businesses, this outdoor event will take place on Saturday, October 30, 2021 from 10:00 a.m. to 12:00 p.m.

Children and their families have the opportunity to dress up in costumes and collect goodies from participating businesses. The event also features a scavenger hunt, activities, prizes and more. The event helps raise funds and awareness for a local charity.

Main St. E. will be closed to vehicles between James St. and Martin St. in order to accommodate participants. Social distancing and public health protocols will be in place.

PARTICIPANTS

Families with children from Milton and around Halton Region.



For more information or for customized sponsorship opportunities, please contact Rachel Shuttleworth at r.shuttleworth@downtownmilton.com or 905-876-2773.



BECOME A SPONSOR

You can contribute to your community while enjoying great exposure for your business.

Benefits	Gold \$2,500	Silver \$1,250	Bronze \$450
Named as a Presenting Sponsor on poster, website and social media	X		
Booth space on Main St. (in feet)	30x10	20x10	10x10
Full-page ad (8.5 x 5.5 in.) in Fall Discover Downtown Milton online guide (deadline September 13)	X		
Named on poster and in media release	X	X	
Instagram Live or Facebook Live video during event	X	X	
Logo in Discover Downtown Milton online guide (deadline September 13)	X	X	X
Logo on BIA website	X (hyperlink)	X	X
Mentions on BIA social media accounts	X	X	X

Sponsorship levels open to multiple sponsors. Event runs rain or shine.



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