

Sponsorship Opportunity

Downtown Milton Holiday FEST

Saturday, November 27, 2021 | 12:00 to 6:00 p.m.

OVERVIEW

Enjoy the diverse sights, tastes and sounds of the holiday season in historic Downtown Milton! On Saturday, November 27, 2021, Downtown Milton HolidayFest is taking place along Main Street. Hosted by the Downtown Milton Business Improvement Area with participation from local businesses, the event features vendors and artisans, live musical performances, patios, visits with Santa, activities, photo opportunities and so much more. The event helps raise funds and awareness for a local charity.



Main St. E. will be closed to vehicles between James St. and Commercial St. in order to accommodate participants. Social distancing and public health protocols will be in place.



PARTICIPANTS

Residents and families from Milton and around Halton, Peel, Hamilton, Wellington and more.



For more information or for customized sponsorship opportunities, please contact Rachel Shuttleworth at r.shuttleworth@downtownmilton.com or 905-876-2773.

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BECOME A SPONSOR

You can enjoy valuable exposure for your business while contributing to your community.

Benefits	Presenting (1) \$7,000	Gold (3) \$4,000	Silver \$2,500	Bronze \$1,000
Named as a Presenting Sponsor on poster, website and social media	X			
Booth space on Main Street (feet)	30x10	20x10	10x10	10x10
Naming for main stage ('Company ABC Stage') - MC mentions throughout the day, signage, map	X			
Gold sponsor options: 'Visits with Santa by', 'Fireside Lounge by', 'Vendor Market by', or equivalent		X		
Silver sponsor options: 'Elf Hunt by', 'Holiday Scene Photo Op by', 'Festive Forest Photo Op by', 'Safety Barricades by', or equivalent			X	
Live 60-second interview on FM 101 Milton during event	X	X		
Full-page ad (8.5 x 5.5 in.) in winter Discover Downtown Milton online guide (deadline Nov. 1)	X	X		
Named on poster and in media release	X	X		
Instagram Live or Facebook Live interview during event			X	
Logo on signage in multiple locations at the event	X	X	X	X
Logo in winter Discover Downtown Milton guide (deadline Nov. 1)	X	X	X	X
Logo on BIA website	X (hyperlink)	X (hyperlink)	X	X
Mentions on BIA social media accounts	X	X	X	X



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