

Digital Service Squad

MENU

Getting Started

Digital Audit

Start from the basics and get a comprehensive analysis of your business' digital footprint.

Google My Business

Learn how to create an account or how to enhance your Google My Business listing.

Social Media

Schedule Session

Curious about what to post and when to post it? We can work together to create a content calendar template that you can maintain along with lists of hashtags to use.

Create an Account

New to social media? Not too sure where to start? We can help you create a social media account of your own.

Social Media Account Audit

We can take the time to look over your profile, asses the bio and analyze your writing to ensure the messaging is cohesive.

Ads & Analytics

Creating Ads

Learn about advertising through social media and Google, and get help creating an ad.

Analytical Assessment

Look over your social media insights and discuss strategies for growth.



The Downtown Milton BIA's Digital Service Squad is available until February 24, 2021 to help you move your digital marketing project forward.

Get a FREE consultation session for your business. Select from the menu, or we can work with you on your specific requests.

To get started, email
connect@downtownmilton.com.

Content Creation

Branding Basics

Learn branding basics to ensure your branding is consistent.

Canva Lesson

Learn to use the free or pro version of Canva and learn about consistent branding.

Photography Basics

Learn the basics of photography including the rule of thirds, how to balance a shot and how to create a flat-lay.

360 Degree Photo

Get a 360 degree image for your Google My Business listing and Street View.
(Availability depends on Public Health rules.)

Video Training

Learn how to edit videos on your phone using InShot and how to make engaging reels, TikToks, and brand videos.

Email Marketing

Learn how to create and execute email blasts using MailChimp.

Website & eCommerce

Current Website Audit

We can run your website through several audits, check its performance and accessibility and share actionable steps for improvement.

eCommerce Consultation

Get help reviewing and researching e-commerce options, and advice for migrating and developing your online store.